SAMRIDH GOENKA



ACADEMIC PROFILE			
PGDM - FINANCE	7.20 CGPA	Jagdish Sheth School of Management (JAGSoM), Bengaluru	2025
Bachelor in Business Administration	86.90 %	Graphic Era Deemed To Be University, Dehradun	2023
Class XII (CBSE)	58.00 %	St. Francis Senior Secondary School, Hathras	2018
Class X (CBSE)	74.10 %	St. Francis Senior Secondary School, Hathras	2016

AREAS OF STUDY

Financial Trading Labs, Advanced Fundamental Analysis and Portfolio Management, Business Valuation & Private Equity, Derivatives, Technical Analysis, Alternative Investments, Corporate Finance, Mergers & Acquisitions and Financial System & Markets

WORK EXPERIENCE(S) 3 Months

Amazon Development Centre India

Customer Support Associate

March 2022 - July 2022

- Resolving customers' problems and challenges via call process related to product delivery, damages, returns and refunds etc.
- Providing relevant resolution to customers and worked in varied departments to tackle different issues
- Deeply Understood about the supply chain and logistics handling process of E-commerce industry
- Developed persuasion skills and understood psychological behaviour of various types of consumers

ACADEMIC PROJECTS

Created Custom Market Index (EV VOL 10 INDEX)

- Created an Index on Top 10 companies with highest Average Daily Volume (ADV) in Electric Vehicle space
- Implemented the relevant methodology for the Index and provided weights the companies
- Completed Index Calculation to comprehend it's effect against market fluctuations

Created Equity Research Report: Tata Motors

- Evaluated market positioning and competitive landscape in the automotive industry.
- Analysed historical performance to forecast future growth and potential risks
- Presented key findings with actionable investment recommendations to stakeholder
- Identified key threats and opportunities for the company and it's ability to confront them

Back tested and created a portfolio imitating Nifty Small Cap 100

- Created a sample portfolio that invested in Nifty Small Cap 100 since it's inception
- The portfolio was adjusted with equal allocation of fund and reinvestment of Dividends
- Portfolio exactly imitated the churning of the Index along with Corporate Actions if any
- Back tested the data to understand and compare CAGR of Active vs Passive portfolio

Back testing on Multiple Trading Strategies

- Evaluated success ratio of investments made through Renko Chart reading
- Created custom filters on Trading View and Screeners to create right strategy for investment
- · Learned and implemented Momentum Score based investing to evaluate right time for investment and it's success ratio

CERTIFICATIONS

NISM Series XV: Research Analyst	NISM (SEBI Certified)	Sept 2024 – Sept 2027
NISM Series VIII: Equity Derivatives	NISM (SEBI Certified)	Sept 2024 – Sept 2027
Equity Allocation for Wealth Management	Corporate Finance Institute	2024
Bloomberg Markets Concepts	Bloomberg for Education	2024
Bloomberg Finance Fundamentals	Bloomberg for Education	2024

POSITIONS OF RESPONSIBILITY

	Research Analyst – Student Managed Investment Fund (SMIF)	2023 - 2025	
JAGSoM, Bengaluru	 Actively providing stock recommendations for Equity and Hybrid Fund 		
	 Using strategies like Momentum Score to make entry and exit decisions for securities 		
	 Evaluating securities with both Fundamental and Technical Analysis to maximize portfolio returns 		
Professional	Activity - Created a Website named "StrategizeYourldea.com" which provided services like Video Editing, Blogging, Content Writing and Website Building which gathered average daily traffic of 300+ visitors everyday for the 6 months duration when it was on the web		
	 Competition - Secured Runner-Up Position in Business Management Quiz during Graduation again MBA participants 	st 100+ senior	
	 Work Experience – Worked along with my Father in his business of Manufacturing and trading of El Appliances right after the covid crunch during mid 2021 by travelling across the country and creating to increase our market penetration 		

• Fundamental/Technical Analysis, Communication, Team work, Bloomberg Terminal, Power BI

SKILLS